
MINUTES
REGULAR MEETING OF THE NORTH COUNTY LIBRARY AUTHORITY
THE NEUTRA HOUSE
181 HILLVIEW AVE, LOS ALTOS, CALIFORNIA 94022
JULY 2, 2009

1. CALL TO ORDER

Meeting was called to order at 5:35pm by Chair Lai

2. ROLL CALL

Members present:

Jim Lai
Roy Lave
Jean Mordo
Megan Satterlee
Ron Packard

Members absent

None

Staff present:

Russell Morreale, NCLA Liaison, Treasurer
Jolie Houston, Los Altos City Attorney
Melinda Cervantes, County Librarian
Derek Wolfgram, Deputy County Librarian
Paul Miller, Community Librarian

3. PUBLIC COMMENT

No public comments were made.

4. APPROVAL OF MINUTES

Minutes from the meeting of June 3, 2009 were approved unanimously with a motion from member Satterlee, and a second from member Packard.

5. DISCUSSION

a) NCLA Parcel Tax (Continued from June 30, 2009)

Chairperson Lai opened the item and introduced liaison Morreale who presented a variety of parcel tax scenarios for consideration. Items of discussion included the duration of the proposed tax, the structure of the tax (flat VS Range), the level of tax under the various structures, and the election costing.

Morreale presented two scenarios. The first assumed a November 2009 election and a second a June 2010 election date. Morreale then discussed election costs, timing and rates within this context:

The November 09 election costs approximate \$340,000 while June 2010 election costs were estimated at \$157,000. Morreale advised that a decision to move ahead with a November 2009 election will require a speedy process to ensure that soon approaching County deadlines are met. Furthermore, survey results suggest that an aggressive educational and informational outreach effort is recommended to optimize the likelihood of a successful outcome. Morreale advised that deciding on the timing of the election was a critical action item for tonight's meeting.

During the discussion of election costs, member Satterlee expressed a desire that the cash flow projections be expanded to assure that all quarterly payments are provided for through the current parcel tax term. Liaison Morreale indicated he will expand the analysis to a quarterly term to address this important question.

Morreale also presented rates under the two scenario model. Using a ten-year term, the scenarios presented projected a ten year inflationary rate that extended up to \$59 per parcel and a flat rate that approximated \$56 for the ten year term. Both scenarios assumed the reduction or elimination of the Woodland Library additional hours and a partial reduction in the contribution towards books. Doing so allows the rate to remain below \$60, a level which seemed to be preferred in the survey results.

Upon hearing the presentation, a series of motions and actions were taken:

- Member Packard placed a motion to select a March 2010 date for the election which would allow for a mail-in ballot and provide more time for readiness. This motion was seconded by member Mordo and was unanimously passed.
- Member Packard made a motion to consider the possibility of an "A-B" measure providing for voters with the option to maintain the current rate with a reduced level of service, or a revised rate continuing the level of service currently in place. Member Mordo seconded the motion which was approved unanimously.
- Member Packard motioned that the parcel tax consider a 20 year term. Member Mordo seconded and the motion passed unanimously

Morreale also discussed staffs recommendation that the board consider engaging professional legal, financial advisory, & election services. After some discussion, member Packard motioned that the subcommittee of Lave and Mordo consider the professional service contracts and come back to the board with their recommendation. All members agreed unanimously.

- Member Packard motioned to establish a subcommittee to discuss contracting professional service quotes and for the Chair to appoint the subcommittee members. Member lave seconded the motion and Member Mordo and Lave volunteered to the subcommittee appointed. Chairperson Lai, appointed member Mordo and Lave.

Members agreed to set a next meeting date on August 5th.

6. ACTIVITY REPORT

None

7. ADJOURNMENT

Member Lai moved to adjourn with a second by member Packard. The motion passed unanimously and the meeting was adjourned at approximately 7:30 PM.

Respectfully submitted,

Russell J. Morreale
Liaison to NCLA