

Appendix 1A

Council Review of Downtown Parking Management Recommendations

City Council Review of Downtown Parking Management Plan Recommendations, September 17, 2013

The Los Altos City Council reviewed and adopted the Downtown Parking Management Plan for the City of Los Altos at its September 17, 2013 meeting. The following is a summary of their review of each of the parking management strategies presented in Chapter 2 of the Plan and related strategies that came out of the discussion at the City Council meeting:

- **Graduated parking fines** – the City Council recommended implementation of this strategy as a high priority with the caveat that it be revenue neutral. A possible way to implement this would be to not waive the initial ticket and increase fines starting with the second infraction.
- **Violation to permit incentive program** – The City Council members recommended exploring this strategy further with the caveat that the permit could be provided at a reduced cost instead of at no cost. The City Council indicated this strategy was a low priority for implementation.
- **Permits through an assessment district or BID** – The City Council supported this strategy only if an assessment district is formed for other reasons, such as increasing supply.
- **Increase in employee permit parking supply** – The City Council approved the addition of approximately 110 employee permit spaces in April 2013. These spaces were added in August 2013. The City Council supported ongoing monitoring of the supply to ensure adequacy of available spaces into the future.
- **On-line all day permits** – The City Council deferred implementation of this recommendation until such as time as there is demonstrated demand.
- **Enhanced enforcement technologies** – The City Council directed staff to bring back a recommendation for a License Plate Recognition system as part of the next mid-point review of the two-year budget.
- **Seasonal valet program** – The City Council supported funding this program for the 2013 holiday season and requested that the Chamber of Commerce and Los Altos Village Association share in the cost of implementation.
- **Increase in short-term parking adjacent to Post Office** – The City Council stated that additional short-term spaces could be added if staff determines they are needed.
- **Construction parking mitigation** – The City Council directed staff to explore the recommendations presented in the Plan and report back to Council on what additional measures could be implemented.
- **Bicycle corrals in the plazas or on-street** – The City Council directed the Bicycle and Pedestrian Advisory Commission to further review the recommendations in the Plan.

- **Enforcement staffing** – City Council directed the City Manager to explore options for better alignment of enforcement staffing hours with the posted enforcement hours in the downtown.
- **Financing options for additions to the parking supply** – City Council directed staff to initiate discussions with property owners in the downtown parking district to gauge interest in forming a parking assessment district or to identify other feasible financing mechanisms.
- **Design work for additional parking supply** – The City Council did not support moving forward with initial design work on parking supply options until a financing mechanism is identified.
- **Policy for plaza reconfiguration by private developers** – The City Council directed staff to develop a policy for review that addressed public parking plaza reconfiguration by private developers in lieu of meeting their parking demand on-site.