



DATE: January 8, 2013

AGENDA ITEM # 8

TO: City Council
FROM: Kathy Kleinbaum, Economic Development Manager
SUBJECT: Draft wayfinding sign design concept

RECOMMENDATION:

Approve the draft wayfinding sign concept

SUMMARY:

Estimated Fiscal Impact:

Amount: None

Budgeted: Not applicable

Public Hearing Notice: Not applicable

Previous Council Consideration: May 22, 2012 and July 24, 2012

CEQA Status: Not applicable

Attachments:

1. City-wide Sign Program
2. Downtown Sign Program
3. City-wide Sign Location Map
4. City-wide Sign Schedule
5. Downtown Sign Location Map
6. Downtown Sign Schedule

BACKGROUND

Wayfinding signs are directional signs that guide people to key destinations and help them locate important resources within the area, such as the location of commercial districts and the public parking lots within them. The City of Los Altos currently has a wayfinding sign system made up of a collection of different sign types and styles that have been developed over the course of several decades. The existing signs lack cohesion and are not comprehensive in nature. Not all destinations are signed for and there are no signs within the commercial districts that direct patrons to parking.

Implementing a clear and consistent wayfinding program is a high priority for the Economic Development program to foster the long-term vitality of the City's commercial districts and create a relevant branding concept for the City of Los Altos. This report presents the draft City-wide wayfinding sign design concept developed by the Wayfinding Sign Task Force. The intent of this design effort is to update and organize a new sign program that beautifies and simplifies directions to key locations for both visitors and residents.

The City contracted with Explore Creative, a Sonoma-based graphic design firm with extensive experience in retail sign systems, to create a City-wide signage program that addresses the unique character of Los Altos. The City Council appointed a Wayfinding Task Force in May 2012, which consists of representatives from the City Council, Planning and Transportation Commission (PTC), Los Altos Village Association (LAVA), Los Altos Chamber of Commerce, and business and property owners from the commercial districts, to work with the design consultant and provide input on the design, sign locations, and messages.

DISCUSSION

Draft Design Concept

The draft wayfinding sign designs are provided as attachments to this memorandum. The design concepts are divided into two separate booklets. Attachment 1 is the City-wide Sign Program which consists of the signs that direct people to the commercial and civic destinations. Attachment 2 is the Downtown Area Sign Program which consists of the parking-related signs and entry monuments within the downtown district.

The design concept is inspired by the rustic, yet modern nature of Los Altos. It draws on ideas and materials that reference and are in keeping with the natural beauty of Los Altos, its agrarian history, and the prized stone gateway monuments that are Los Altos icons. Signs are constructed from reclaimed wood, framed by a black iron, and sit upon stone bases matching the masonry of the new downtown seat-walls. Message panels are mounted to reclaimed wood backers with hand-forged iron fasteners. The color scheme for the message panels is forest green with off-white type and terra cotta accents for directional signs and terra cotta with off-white type and forest green accents for parking signs. The font for the "Los Altos" header matches the font on the stone monuments placed throughout town.

The design concept is applied to a defined family of sign types. Each sign type in the family is designed for its specific purpose and location throughout the City, including major

corridors (Foothill Expressway and El Camino Real), collector streets (El Monte Avenue and San Antonio Road) and within commercial districts. Key design considerations for determining sign size and shape include median widths, traffic speeds, message lengths and readability. Additionally, the design takes into account requirements of Santa Clara County and Caltrans for signs located on County and State-controlled roadways.

A few of the sign locations require a pole-mounted sign, since ground-mounted signs can not be accommodated. The pole signs will be made from a traditional printed metal sign material but will match the colors and fonts of the other sign types.

Some of the design images in the attached packet propose up-lighting. The ability to light the signs will depend on the conditions at the various locations (including access to power sources) and the cost of including this feature.

The sign family includes several monument signs which serve as key destination markers. These monuments include a new downtown identity sign within the flowered median on Main Street at the San Antonio entrance and a replacement identity sign at the intersection of Main Street and Foothill Expressway. The two existing Civic Center identity signs located along San Antonio Road will also be updated as part of this program. The downtown sign program includes entry markers for each parking plaza so that patrons can more easily identify where they have parked. As part of the parking plaza marker design, the Task Force suggested the City Council consider renaming and renumbering the parking plazas to make them more user-friendly for the general public. However, the basic design for the entry markers is not dependent on the renaming concept being approved.

An alternative sign design using the graphic of an apricot branch is included in the packet for the downtown monument (Sign D-1) and the collector street signs (Sign Type B). Members of the Task Force wanted this alternative presented for consideration although the majority of the Task Force preferred the version without the graphic.

Sign Location Plan

Sign location plans are made up of sign location maps with corresponding spreadsheet-type sign schedules. Attachment 3 displays the City-wide Sign Location Map and Attachment 4 is the corresponding City-wide Sign Schedule. Attachment 5 is the Downtown Sign Location Map and Attachment 6 is the corresponding Downtown Sign Schedule. The map symbols refer to sign types and location numbers, as detailed in the sign schedules. The sign schedules record location number, sign type, number of sides, draft messages and reference notes for each sign in the program.

Sign locations were refined based on careful field analysis of the conditions at each proposed location. Often, a desired location was not feasible due to obstructions, such as trees or other signs, or insufficient median widths. Wherever possible, an advance sign is placed to give drivers a notice of an important turn coming up and a follow-up sign is available just prior to the turn. Additionally, there are reassurance signs placed along routes that are fairly long, such as the drive up San Antonio Road from El Camino Real to the downtown, to make sure drivers feel confident that they have made the correct turn and are headed in the right direction.

Sign locations and messages are improved to direct patrons along the simplest, most direct routes to destinations. For example, the existing wayfinding signs direct patrons coming north on Foothill Expressway to take any of the next three right turns to access downtown, including San Antonio Road, Main Street, and West Edith Avenue. No follow-up signs are provided to guide patrons where to turn if they chose the San Antonio Road or West Edith Avenue options. The new sign system will direct patrons to turn only on Main Street where they will be greeted by the identity monument when they arrive.

FISCAL IMPACT

There is no fiscal impact to approving the draft sign concept.

Once the design concept is approved, the design consultant will develop a cost estimate for the price of manufacturing and installing the signs. This estimate will then feed into an implementation plan to be incorporated into the Capital Improvement Program. Given the quality and uniqueness of the materials in the proposed design concept, it is likely that implementation will need to be phased. Additionally, consideration will need to be made for long-term maintenance and replacement costs for the proposed sign program.

PUBLIC CONTACT

Posting of the meeting agenda serves as notice to the general public.

The draft wayfinding sign concept was presented to the LAVA Board of Directors on November 14, 2012, to the PTC on December 6, 2012, to the Chamber of Commerce Government Affairs Committee on December 10, 2012 and the Chamber of Commerce Board of Directors on December 20, 2012. All of the entities that reviewed the draft wayfinding sign concept stated their support for both the project and the design direction developed by the Task Force.

The PTC made comments on the specifics of the design concept related to the choice of typeface and the arrow design. The PTC stated the importance of lighting the signs and suggested solar LED lighting be explored. Additionally, the PTC recommended that the concept design be presented to the Public Arts Commission and that the final design come back to the PTC for review prior to implementation.

CITY OF LOS ALTOS



CITYWIDE SIGN PROGRAM NEW, UNIFIED WAYFINDING AND IDENTITY SYSTEM • APPROVED DESIGN DEVELOPMENT



NOVEMBER 12, 2012

Heritage Materials: Reclaimed barn siding, iron elements



Decorative fastener types



Iron frame references

Sign Base Materials: Match Downtown stone masonry



Citywide Sign Family in Relative Scale



Sign Type A
PRIMARY
AUTO DIRECTIONAL

Sign Type B
COLLECTOR
AUTO DIRECTIONAL

Sign Type C
CIVIC CENTER MONUMENT

Sign Type E
POST-MOUNTED
AUTO DIRECTIONAL

- For secondary routes and when smaller sign size is needed or most appropriate



SIGN TYPE A: Primary Auto Directional
 Scale: 1-1/2" = 1'0"

End View





SIGN TYPE B: Collector Auto Directional
 Scale: 1-1/2" = 1'0"



End View



Option without and with Graphic Pattern (Sign Types B and D only)

SCALE: 1-1/2" = 1'0"



6'-0"

9"

6'-0"

4" caps

3" caps

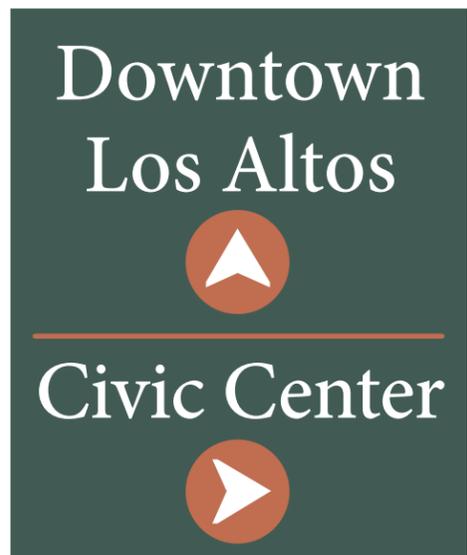
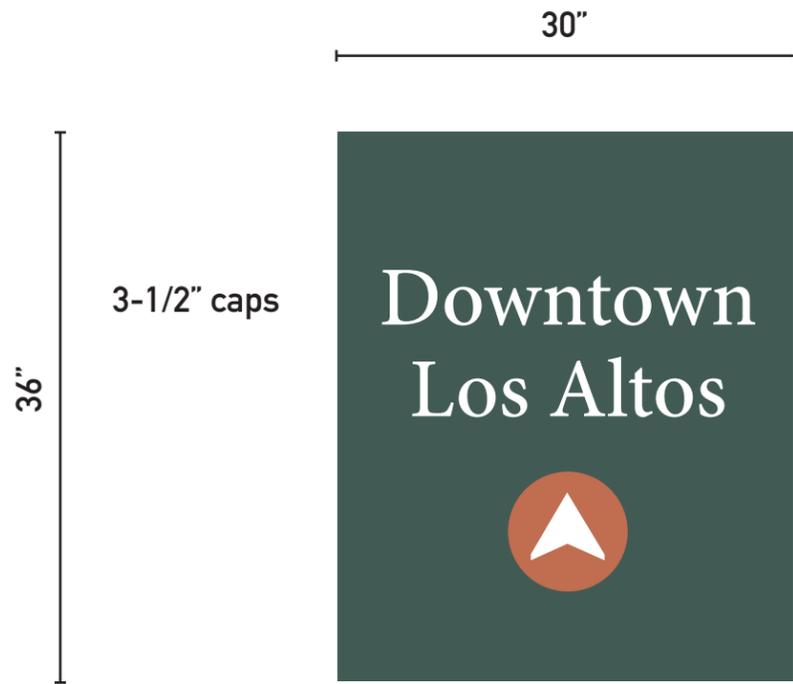
8" high base



SIGN TYPE C:
Civic Center Monument
 Scale: 1-1/2" = 1'0"



End View



SIGN TYPE E: Post-Mounted Auto Directional
 Scale: 1" = 1'0"



CITY OF LOS ALTOS



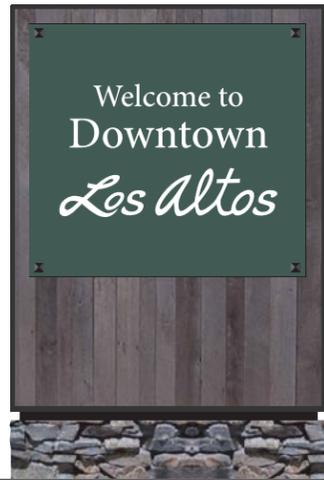
DOWNTOWN AREA SIGN PROGRAM • APPROVED DESIGN DEVELOPMENT



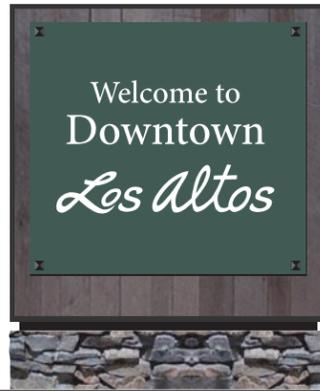
NOVEMBER 12, 2012

Downtown Sign Family in Relative Scale

D1



D2



PD-1



PD-1



PZ-1



Sign Type D

DOWNTOWN GATEWAY

Sign Type DD - shown in green option

DOWNTOWN GATEWAY

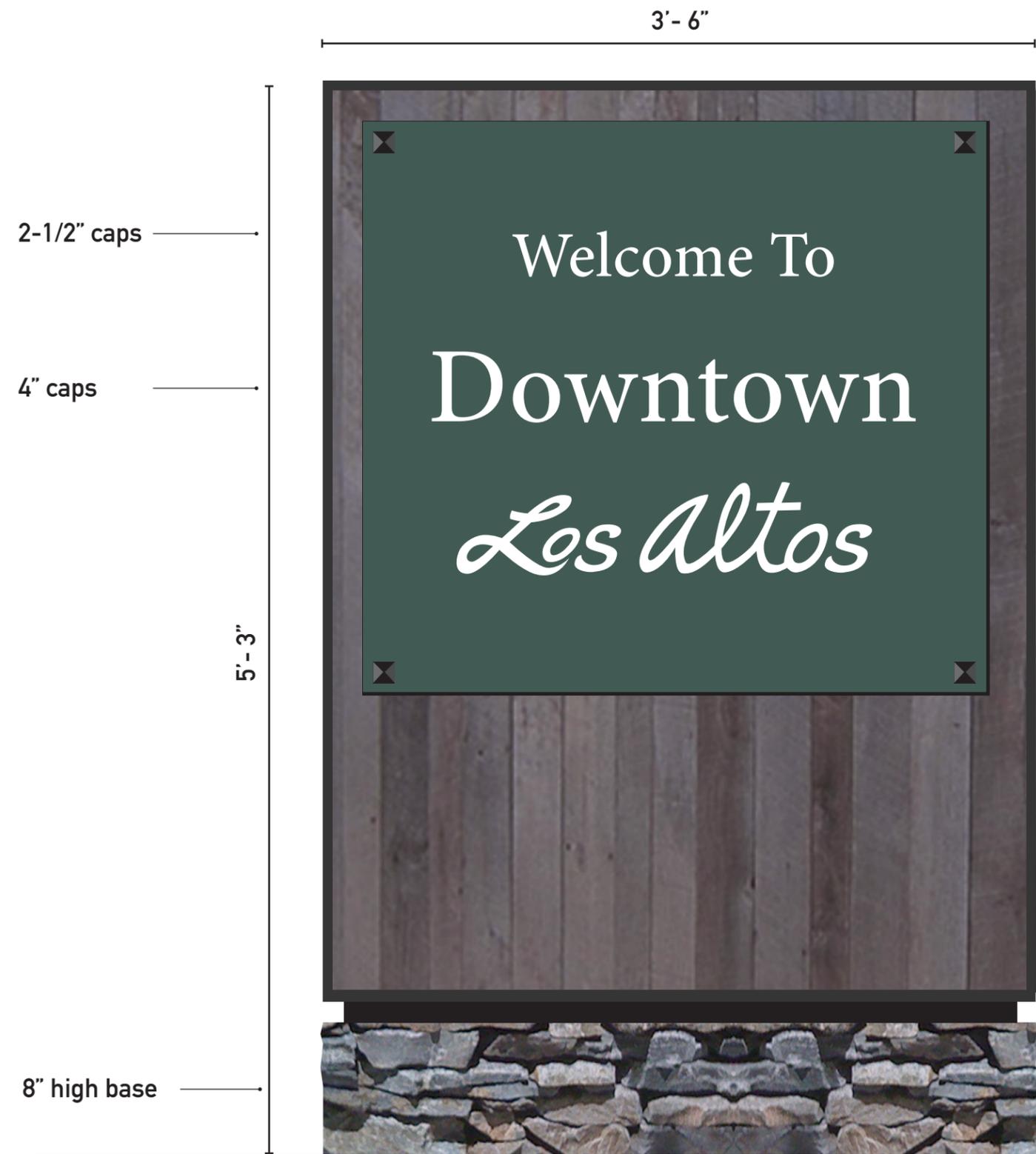
Sign Type PD options

PARKING DIRECTIONAL

- Mounted to existing post
- Mounted to new pole (decorative or standard)

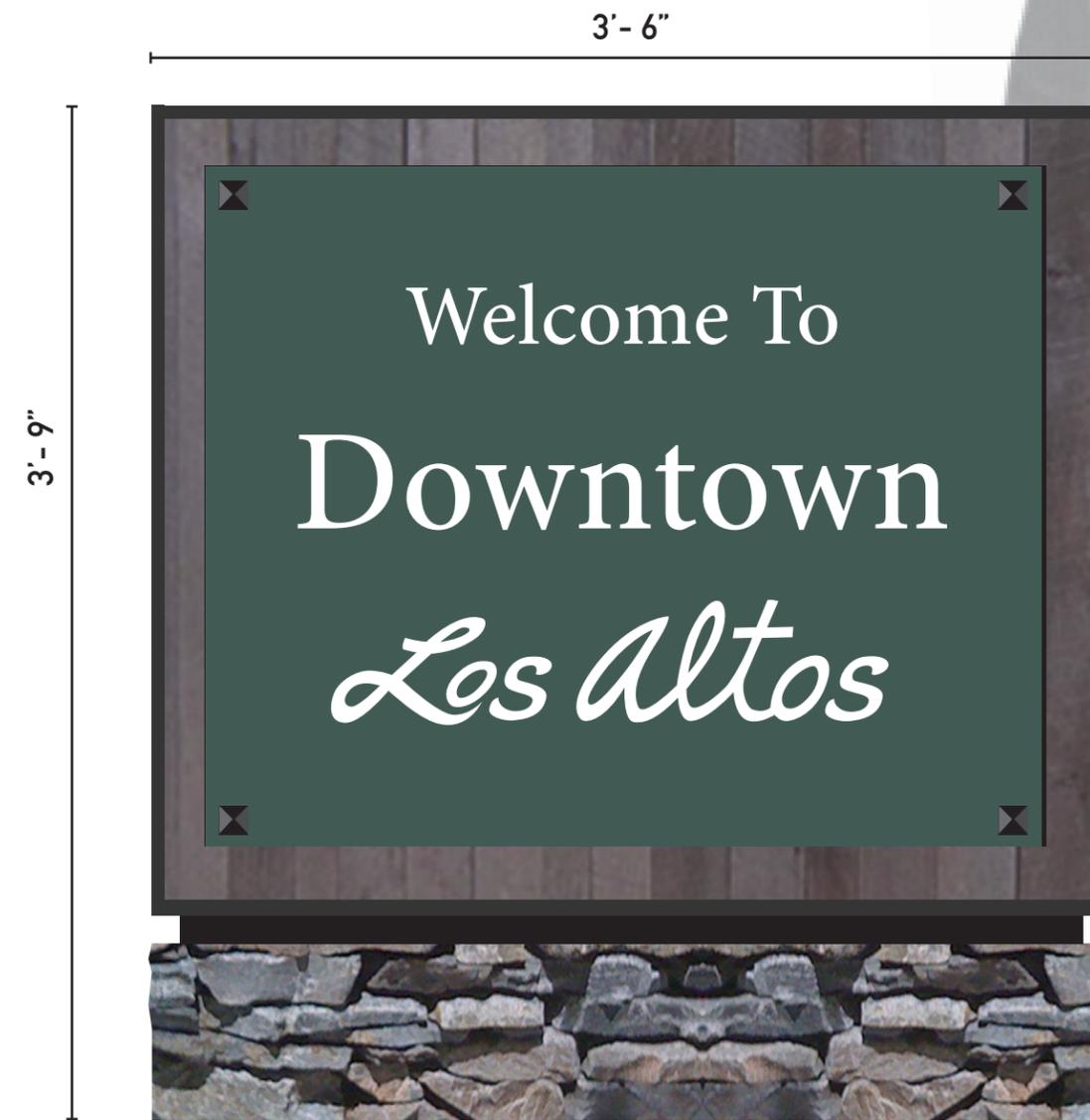
Sign Type PZ

PARKING PLAZA
IDENTITY



SIGN TYPE D: Gateway Sign
Scale: 1-1/2" = 1'0"

Option with Green



SIGN TYPE DD: Gateway Sign (small)
Scale: 1-1/2" = 1'0"

Sign D1 - In Context

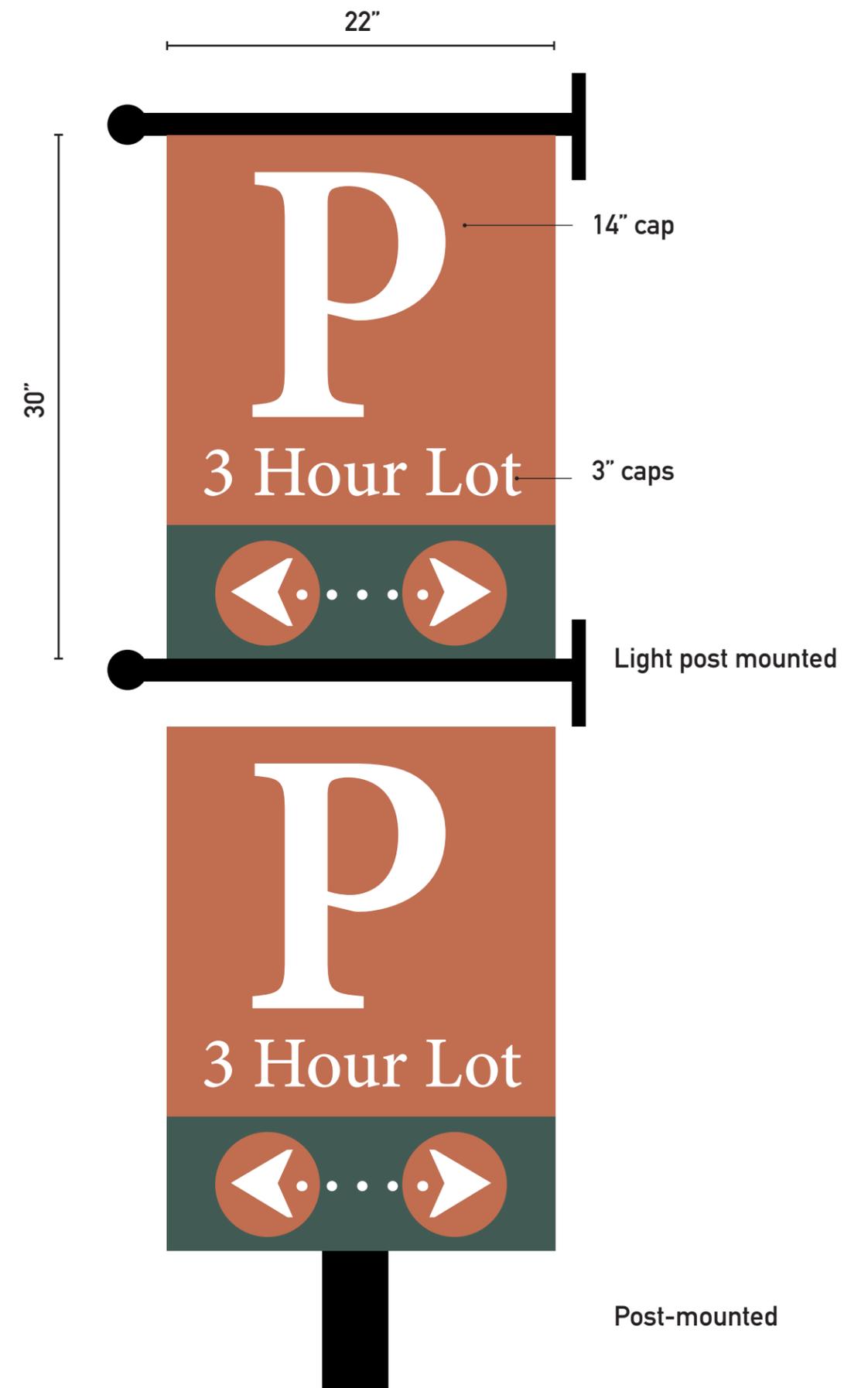
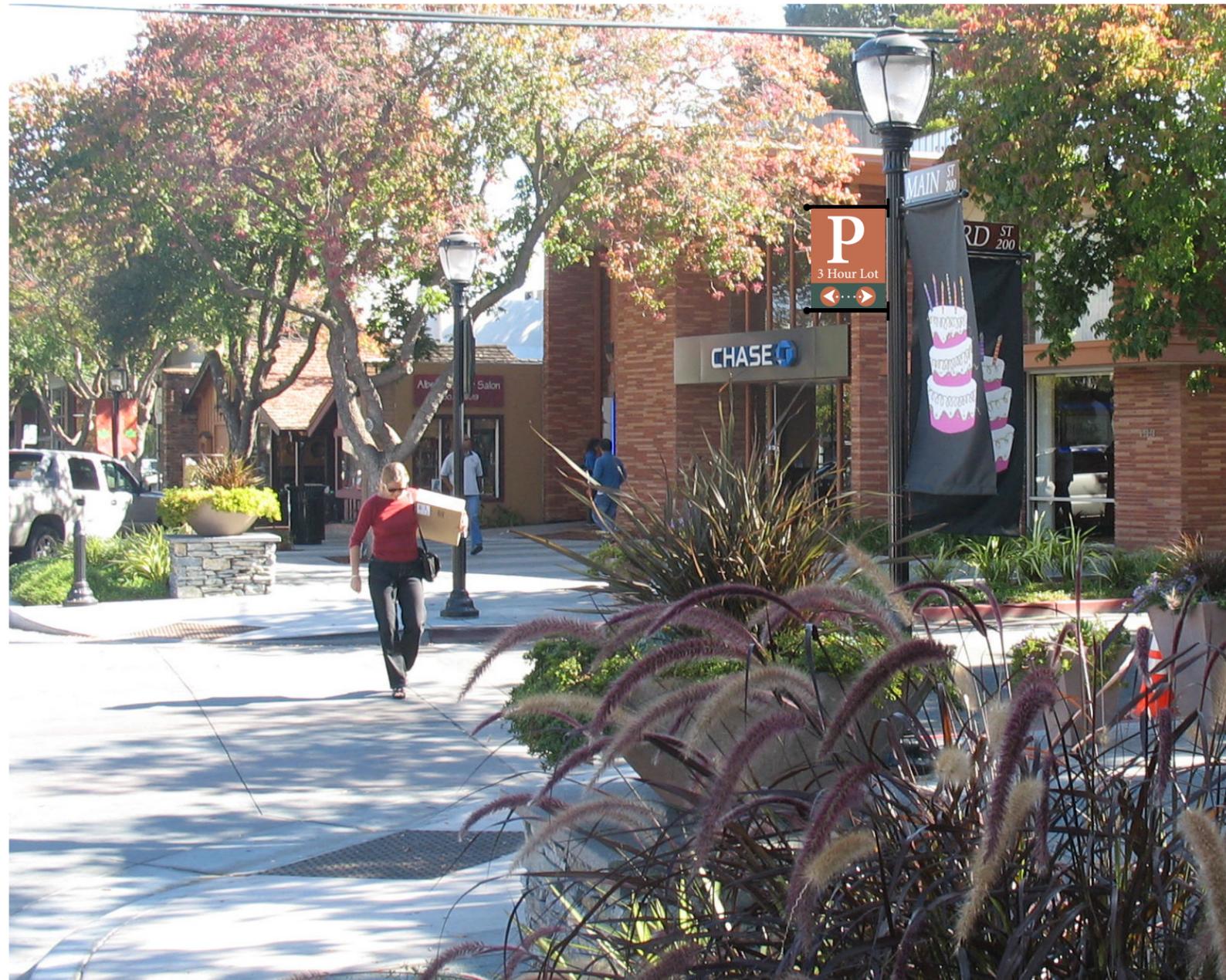


Sign D2 - In Context



Sign Type PD: Parking Directional

SCALE: 1-1/2" = 1'0"



Sign Type PZ: Parking Plaza Identity (double-faced)

SCALE: 1" = 1'0"

REDWOOD 1, 2 & 3 : Current Plazas 1, 2 & 3

PISTACHE 1, 2 & 3: Current Plazas 4, 5 & 6

APRICOT 1, 2 & 3: Current Plazas 7, 8, 9 & 10

2' - 0"

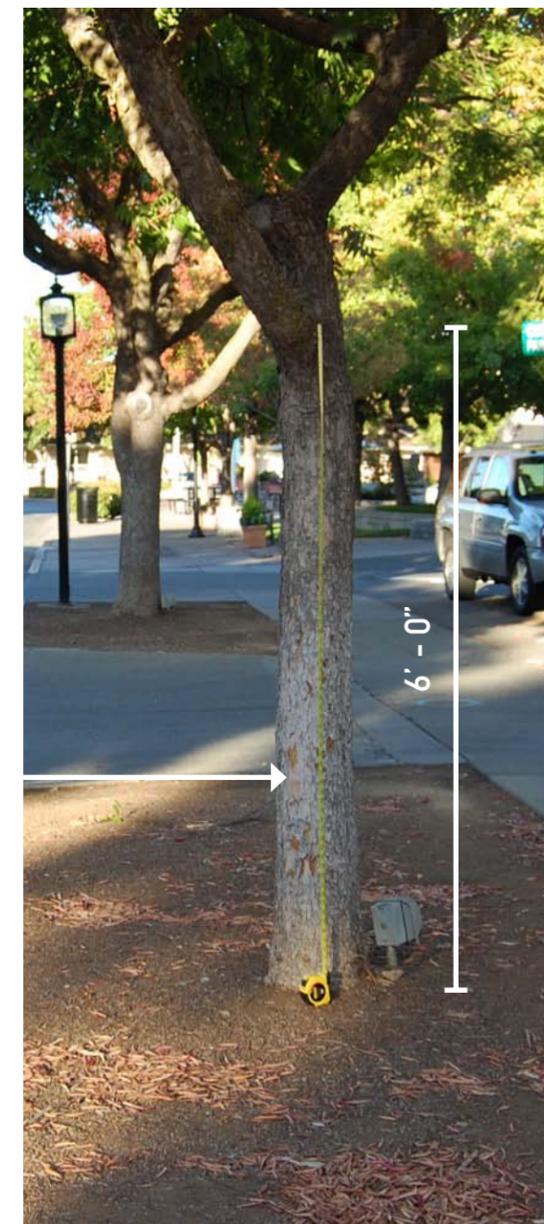


PLAN VIEW



END VIEW

Sign Type PZ - In Context



Sign Type PZ - In Context

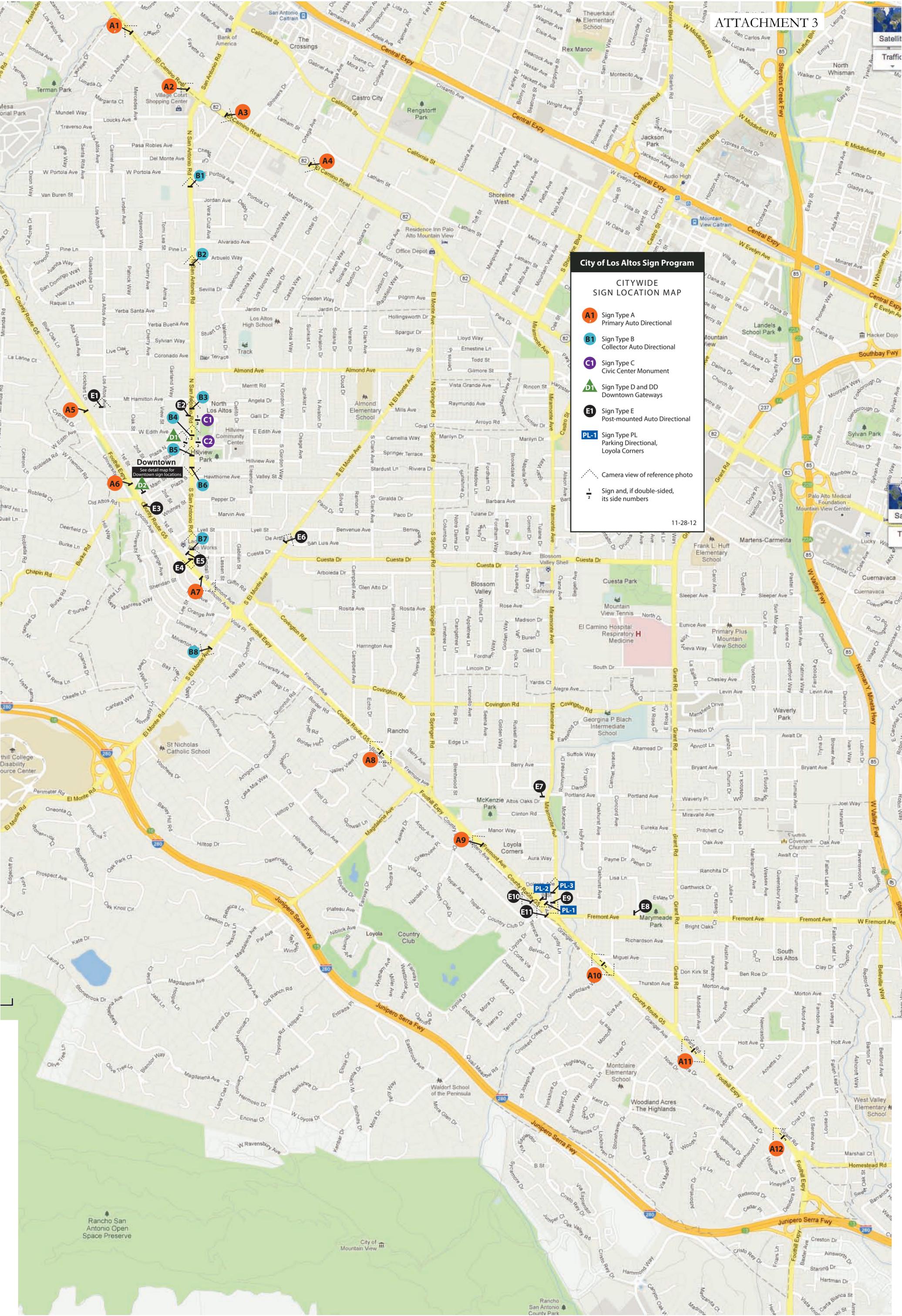


Sign Type PZ - In Context



Sign Type PZ - In Context





City of Los Altos Sign Program

CITYWIDE SIGN LOCATION MAP

- A1** Sign Type A
Primary Auto Directional
- B1** Sign Type B
Collector Auto Directional
- C1** Sign Type C
Civic Center Monument
- D1** Sign Type D and DD
Downtown Gateways
- E1** Sign Type E
Post-mounted Auto Directional
- PL-1** Sign Type PL
Parking Directional,
Loyola Corners

 Camera view of reference photo

 Sign and, if double-sided,
its side numbers

11-28-12

Downtown
Specialized map of Downtown sign locations

Rancho San Antonio Open Space Preserve

City of Mountain View

Rancho San Antonio County Park

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
A 1	A	Primary Auto Directional <i>El Camino near Monroe</i>	1	Los Altos (header) Downtown Right on San Antonio Rd.	9-13_04 9-13_05	Photo 4 location not ideal (past San Antonio) Photo 5 is a better location (before Los Altos Ave; median 11'0")
A 2	A	Primary Auto Directional <i>El Camino near Village Court</i>	1	Los Altos (header) Downtown Next Right	9-13_01 9-13_02 9-13_03	Median 5'6" Look for wider part of median If sufficient clearance not possible, use Sign type E
A 3	A	Primary Auto Directional <i>El Camino near Sherwood</i>	1	Los Altos (header) Downtown Next Left	9-13_08 9-13_09 9-13_10	Median 8', measured 4' back from existing sign 64" to bottom of existing face
A 4	A	Primary Auto Directional <i>El Camino near Distel Circle</i>	1	Los Altos (header) Downtown Left on San Antonio Rd.	9-13_11 9-13_12	Median 8', measured 16' back from concrete into dirt
A 5	A	Primary Auto Directional <i>Foothill near Old Oak Ct.</i>	1	Los Altos (header) < Civic Center Downtown Left on Main Street	9-19_06	New Foothill sign 6'11" median plus 4" curbs (Need median dims by city maintenance for all Foothill sign locations)

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
A 6	A	Primary Auto Directional <i>Foothill near State St.</i>	1	Los Altos (header) < Downtown	9-19_21	New Foothill sign
A 7	A	Primary Auto Directional <i>Foothill near Tyndall</i>	1	Los Altos (header) > Civic Center Downtown Right on Main Street	9-19_20	Replaces existing sign
A 8	A	Primary Auto Directional <i>Foothill near Parma Way</i>	1	Los Altos (header) Rancho Shopping Center Next Left	9-19_9	Replaces existing sign (Re-measure median, incorrect)
A 8			2	Los Altos (header) Downtown 1 1/4 miles	9-19_18	
A 9	A	Primary Auto Directional <i>Foothill near Manor Way</i>	1	Los Altos (header) > Loyola Corners Retail District	9-19_10 9-19_11 9-19_17	Moves from existing location (redundant) further toward Loyola Corners to replace existing single-sided sign at median hedge

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
A10	A	Primary Auto Directional <i>Foothill near Miguel</i>	1	Los Altos (header) Woodland Library Left on Grant	9-19_13	Replaces existing sign
A10			2	Los Altos (header) > Loyola Corners Retail District	9-19_16	
A11	A	Primary Auto Directional <i>Foothill near Grant</i>	1	Los Altos (header) Woodland Plaza Retail District Next Left		Replaces existing sign May need to reduce lettering size to fit
A11			2	Los Altos (header) > Woodland Library	9-19_15	
A12	A	Primary Auto Directional <i>Foothill at Crist Dr.</i>	1	Los Altos (header) < Foothill Crossing Shopping Center	9-19_14	New Foothill sign

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
A12			2	Los Altos (header) Woodland Plaza Retail District Next Right		May need to reduce lettering size to fit
B 1	B	Collector Auto Directional <i>San Antonio near East Portola</i>	1	Los Altos (header) ^ Downtown Civic Center	9-13_15 9-13_16 9-13_17	Median 14' at Jordan sign Move Jordan sign to 7'4" median width, 50' before this new sign
B 2	B	Collector Auto Directional <i>San Antonio near Arbuelo</i>	1	Los Altos (header) ^ Downtown Civic Center	9-13_18 9-13_19	Median 7'5" Locate past purple flower Max sign width here 4.5'-5'
B 3	B	Collector Auto Directional <i>San Antonio near Mt. Hamilton</i>	1	Los Altos (header) < Civic Center Downtown Right Lane	9-13_20	Median 8'3" Existing sign caps are 5"
B 4	B	Collector Auto Directional <i>San Antonio near Hillview</i>	1	Los Altos (header) Library History Museum Next Left	9-13_22	Replace existing directional

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
B 4			2	Los Altos (header) < Downtown Left on Main Street		
B 5	B	Collector Auto Directional <i>San Antonio near Hillview</i>	1	Los Altos (header) < Hillview Community Center Senior Center Neutra House	9-19_59	Separate "Hillview St. " as its own sign to match city street sign convention. See dimension sheet for field measurements
B 6	B	Collector Auto Directional <i>San Antonio near Hillview</i>	1	Los Altos (header) > Hillview Community Center Senior Center Neutra House	9-19_58	Separate "Hillview St. " as its own sign to match city street sign convention. See dimension sheet for field measurements
B 7	B	Collector Auto Directional <i>San Antonio near First</i>	1	Los Altos (header) > Downtown	9-19_03 9-19_04 9-19_05	12' median Place halfway between crepe myrtle and olive
B 8	B	Collector Auto Directional <i>El Monte near University</i>	1	Los Altos (header) Downtown Left on Foothill Expy	9-19_42 9-19_43 9-19_44 thru 49	Sign is late and lacks setback. Propose moving sign earlier and in wider median for better clearance. Place btwn University and current sign.

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
C 1	C	Civic Center Monument <i>Civic Center Driveway</i>	1	Los Altos (header) Civic Center • City Hall Police Dept. Youth Center 1 North San Antonio Rd.	9-19_60	Replaces existing monument
C 1			2	Los Altos (header) Civic Center • City Hall Police Dept. Youth Center 1 North San Antonio Rd.		
C 2	C	Civic Center Monument <i>Library Driveway</i>	1	Los Altos (header) Civic Center • Library 13 South San Antonio Rd. History Museum 51 South San Antonio Rd.	9-13_27	Replaces existing monument
C 2			2	Los Altos (header) Civic Center • Library 13 South San Antonio Rd. History Museum 51 South San Antonio Rd.		
D 1	D	Downtown Gateway <i>Main Street median at San Antonio</i>	1	Welcome to Downtown Los Altos	9-13_23 9-13_24 9-13_25 9-13_26	Allow for 2' h planting when determining sign height Must have 30' vision triangle? --tbd with Traffic engineering

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
D 1			2	Thank you for visiting Downtown		
D 2	DD	Downtown Gateway <i>Main Street median at Foothill</i>	1	Welcome to Downtown Los Altos	9-19_50 9-19_51 9-19_52 to 55	Double-Sided See dimension sheet for field measurements Replaces existing sign
D 2			2	Welcome to Downtown Los Altos		
E 1	E	Post-mtd Auto Directional <i>Los Altos Ave. near Mt. Hamilton</i>	1	^ Downtown Los Altos	9-19_07 9-19_08	Post sign at right side of road New Post 30x36" sign face
E 2	E	Post-mtd Auto Directional <i>At W. Edith turn lane</i>	1	> Downtown Los Altos	9-13_21	To right of lane, dirt dim 4'9"; New post

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
E 3	E	Post-mtd Auto Directional <i>Foothill near Plaza South</i>	1	> Downtown Los Altos Main Street	9-19_24 9-19_25 9-19_26	Right side of roadway; replaces green "Main Street" sign New post
E 4	E	Post-mtd Auto Directional <i>San Antonio near First</i>	1	< Downtown Los Altos	9-19_01 9-19_02	30x36" sign face mounted to Existing post
E 5	E	Post-mtd Auto Directional <i>First Street at San Antonio</i>	1	^ Downtown Los Altos > Civic Center	9-19_41	To serve Cuesta driver at San Antonio decision point Across San Antonio on street light pole or new post (tbd)
E 6	E	Post-mtd Auto Directional <i>El Monte at DeAnza</i>	1	> Downtown Los Altos Civic Center	9-19_40	Directs from S. El Monte to downtown via Cuesta 13'4" median New post Traffic sign post is 32" from curb
E 7	E	Post-mtd Auto Directional <i>Miramonte near Portland</i>	1	^ Loyola Corners Retail District	9-19_35 9-19_36 9-19_37 9-19_38	Pinpoint best placement, and if possible given conditions New post

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
E 8	E	Post-mtd Auto Directional <i>Fremont at Lisa Lane</i>	1	^ Loyola Corners Retail District	9-19_39	New post
E 9	E	Post-mtd Auto Directional <i>Miramonte and A Street</i>	1	> Loyola Corners Retail District	9-19_33 9-19_34	Note current sign clutter; discuss cleanup, consolidation
E10	E	Post-mtd Auto Directional <i>Foothill before Fremont exit</i>	1	> Loyola Corners Retail District	9-19_12 9-19_27	New post
E11	E	Collector Auto Directional <i>Fremont exit off of Foothill</i>	1	Los Altos (header) < Loyola Corners Retail District	9-19_28	
PL-1	PL	Parking Sign, Loyola Corners <i>Fremont at Parking Driveway</i>	1	P >	9-19_30	Sign face attached to existing light post Be sure to keep 7' clearance beneath

SIGN SCHEDULE #1: CITYWIDE WAYFINDING • City of Los Altos Sign Program

Location No.	Sign Type	Description	Side	Message	Photo	Notes
PL-2	PL	Parking Sign, Loyola Corners <i>Fremont at B Street</i>	1	P >		Replaces existing "Customer Parking" sign
PL-3	PL	Parking Sign, Loyola Corners <i>Miramonte at B Street</i>	1	P >	9-19_32	Sign face attached to existing Speed Limit sign post Be sure to keep 7' clearance beneath



City of Los Altos Sign Program

DOWNTOWN PARKING SIGN LOCATION MAP

- PD-12** Sign Type PD
Parking sign, Downtown
- PZ-4** Sign Type PZ
Parking Plaza Identity

CITYWIDE SIGNS ALSO IN THIS AREA:

- A6** Sign Type A
Primary Auto Directional
- B1** Sign Type B
Collector Auto Directional
- C1** Sign Type C
Civic Center Monument
- D1** Sign Type D and DD
Downtown Gateways
- E3** Sign Type E
Post-mounted Auto Directional

11-28-12



City Parking

Hwy 280
(1.4 miles / 4 min)

SIGN SCHEDULE #2: DOWNTOWN PARKING • City of Los Altos Sign Program

Explore Creative 707-938-9960

Location No.	Sign Type	Description	Side	Message	Photo	Notes
PD-01	PD	Parking Directional <i>Main and First (South)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-02	PD	Parking Directional <i>Main and First (North)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-03	PD	Parking Directional <i>Main and Second (South)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-04	PD	Parking Directional <i>Main and Second (North)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-05	PD	Parking Directional <i>Main and Third (South)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post

Location No.	Sign Type	Description	Side	Message	Photo	Notes
PD-06	PD	Parking Directional <i>Main and Third (North)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-07	PD	Parking Directional <i>State and Fourth (North)</i>	1	P > 3 Hour Lot		To confirm - if new post or if sign attaches to existing post
PD-08	PD	Parking Directional <i>State and Fourth (South)</i>	1	< P 3 Hour Lot		To confirm - if new post or if sign attaches to existing post
PD-09	PD	Parking Directional <i>State and Third (North)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-10	PD	Parking Directional <i>State and Third (South)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post

Location No.	Sign Type	Description	Side	Message	Photo	Notes
PD-11	PD	Parking Directional <i>State and Second (North)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-12	PD	Parking Directional <i>State and Second (South)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-13	PD	Parking Directional <i>State and First (South)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-14	PD	Parking Directional <i>State and First (North)</i>	1	P < > 3 Hour Lot		Sign attaches to existing post
PD-15	PD	Parking Directional <i>Edith and Fourth (South)</i>	1	P > 3 Hour Lot		Sign on new post

Location No.	Sign Type	Description	Side	Message	Photo	Notes
PD-16	PD	Parking Directional <i>San Antonio</i>	1	P > 3 Hour Lot		Sign on new post
PD-17	PD	Parking Directional <i>San Antonio</i>	1	P > 3 Hour Lot		Sign on new post
PZ-01	PZ	Parking Plaza Identity <i>Current Plaza 1 at First</i>	1 & 2	P Redwood <i>Plaza 1</i> Free Parking 3 Hours	9-19_74 thru 79	Redwood = Plaza SOUTH
PZ-02	PZ	Parking Plaza Identity <i>Current Plaza 1 at Second</i>	1 & 2	P Redwood <i>Plaza 1</i> Free Parking 3 Hours	9-19_80 thru 88	
PZ-03	PZ	Parking Plaza Identity <i>Current Plaza 2 at Second</i>	1 & 2	P Redwood <i>Plaza 2</i> Free Parking 3 Hours	9-19_80 thru 88	

Location No.	Sign Type	Description	Side	Message	Photo	Notes
PZ-04	PZ	Parking Plaza Identity <i>Current Plaza 2 at Third</i>	1 & 2	P Redwood <i>Plaza 2</i> Free Parking 3 Hours	9-19_90 thru 96	
PZ-05	PZ	Parking Plaza Identity <i>Current Plaza 3 at Third</i>	1 & 2	P Redwood <i>Plaza 3</i> Free Parking 3 Hours	9-19_90 thru 96	
PZ-06	PZ	Parking Plaza Identity <i>Current Plaza 4 at First</i>	1 & 2	P Pistache <i>Plaza 1</i> Free Parking 3 Hours	9-19_102 thru 105	Pistache = Plaza CENTRAL
PZ-07	PZ	Parking Plaza Identity <i>Current Plaza 4 at Second</i>	1 & 2	P Pistache <i>Plaza 1</i> Free Parking 3 Hours	see earliest site photos	
PZ-08	PZ	Parking Plaza Identity <i>Current Plaza 5 at Second</i>	1 & 2	P Pistache <i>Plaza 2</i> Free Parking 3 Hours	see earliest site photos	

Location No.	Sign Type	Description	Side	Message	Photo	Notes
PZ-09	PZ	Parking Plaza Identity <i>Current Plaza 5 at Third</i>	1 & 2	P Pistache <i>Plaza 2</i> Free Parking 3 Hours	9-19_140, 141, 146	
PZ-10	PZ	Parking Plaza Identity <i>Current Plaza 6 at Third</i>	1 & 2	P Pistache <i>Plaza 3</i> Free Parking 3 Hours	9-19_142 thru 145	
PZ-11	PZ	Parking Plaza Identity <i>Current Plaza 6 at State</i>	1 & 2	P Pistache <i>Plaza 3</i> Free Parking 3 Hours	9-19_97 to 101	
PZ-12	PZ	Parking Plaza Identity <i>Current Plaza 7 at First</i>	1 & 2	P Apricot <i>Plaza 1</i> Free Parking 3 Hours	9-19_107 thru 109	Apricot = Plaza NORTH
PZ-13	PZ	Parking Plaza Identity <i>Current Plaza 7 at Second</i>	1 & 2	P Apricot <i>Plaza 1</i> Free Parking 3 Hours	9-19_115, 116	

Location No.	Sign Type	Description	Side	Message	Photo	Notes
PZ-14	PZ	Parking Plaza Identity <i>Current Plaza 8 at Second</i>	1 & 2	P Apricot <i>Plaza 2</i> Free Parking 3 Hours	9-19_114, 117	
PZ-15	PZ	Parking Plaza Identity <i>Current Plaza 8 at Third</i>	1 & 2	P Apricot <i>Plaza 2</i> Free Parking 3 Hours	2 locs possible: 9-19_110, 113 or 121, 122	
PZ-16	PZ	Parking Plaza Identity <i>Current Plaza 9 at Third</i>	1 & 2	P Apricot <i>Plaza 3</i> Free Parking 3 Hours	2 locs possible: 9-19_111, 112 or 119, 120	
PZ-17	PZ	Parking Plaza Identity <i>Current Plaza 9 at Fourth</i>	1 & 2	P Apricot <i>Plaza 3</i> Free Parking 3 Hours	9-19_124, 131 thru 134	
PZ-18	PZ	Parking Plaza Identity <i>Current Plaza 10 at Fourth</i>	1 & 2	P Apricot <i>Plaza 4</i> Free Parking 3 Hours	2 locs possible: 9-19_124 thru 126 or 127-130	

Location No.	Sign Type	Description	Side	Message	Photo	Notes
PZ-19	PZ	Parking Plaza Identity <i>Current Plaza 10 at Edith</i>	1 & 2	P Apricot <i>Plaza 4</i> Free Parking 3 Hours	9-19_136 thru 138	
PZ-20	PZ	Parking Plaza Identity <i>Current Plaza 3 at San Antonio</i>	1 & 2	P Redwood <i>Plaza 3</i> Free Parking 3 Hours		