



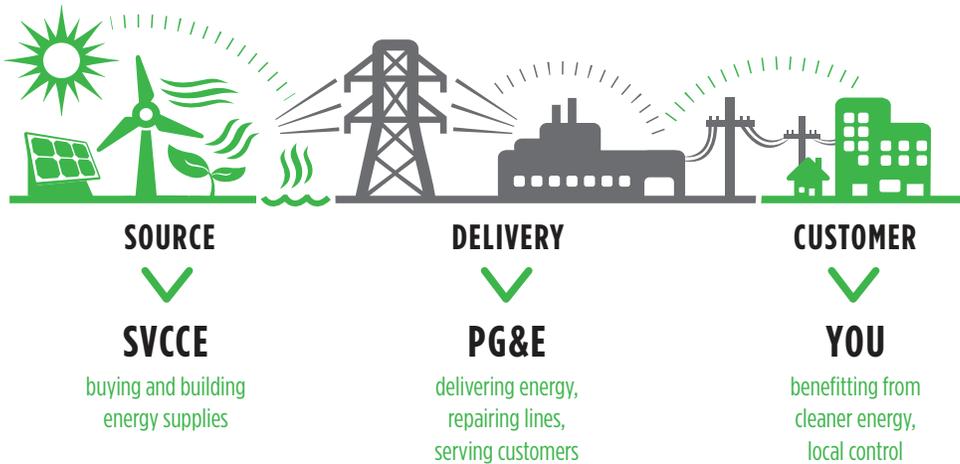
cleaner, greener electric power

SILICON VALLEY COMMUNITY CHOICE ENERGY PARTNERSHIP

local control, local benefits

A new electricity provider would be entirely locally run.

The Silicon Valley Community Choice Partnership (SVCCEP) is developing a new way to provide greener, cleaner electricity at competitive rates. Participating communities would pool the electricity demand of their homes and businesses and buy power for them. It's similar to buying in bulk or participating in a co-op.



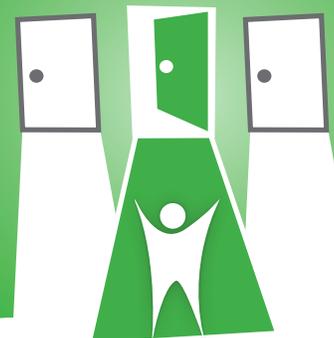
A new locally controlled non-profit would buy electricity from renewable energy sources. PG&E would continue to deliver the electricity over existing infrastructure, maintain the power lines, send bills and provide customer service. Because there are no shareholders, revenue is reinvested to develop more local energy, creating local jobs and economic development. In fact, Silicon Valley already has solar installations and has great potential to develop even more local solar, geothermal, wind, biogas and biomass energy. The non-profit could also develop local programs such as buying solar power from customers and offering new energy efficiency services. The non-profit would be completely funded by program revenue, not by taxes or by city or county general funds.

choice and competition for Silicon Valley

At the moment, residents and businesses in Santa Clara County have only one electricity provider. The Silicon Valley Community Choice Energy (SVCCE) Partnership is exploring how to provide a new choice: a community-controlled electric power supplier. Our communities would benefit from:

- More renewable energy sources
- Competitive rates
- Innovative services
- Local control

The timing is right and momentum is building.



it's a proven model

Marin Clean Energy has been successfully operating for five years, Sonoma Clean Power for about a year, and Lancaster Choice Energy began service this fall. All offer electricity with higher levels of renewables at lower prices than PG&E. Plus, customers can choose to be 100% green at a slightly higher cost. Customers can opt out and remain with PG&E if they prefer. In the existing programs, 85% of customers chose to stay with the new local non-profit as their electricity provider. Those programs paved the way—we can build on their successes here.

next steps for developing a Silicon Valley CCE

The Silicon Valley CCE Partnership is building on the experience of successful programs. Residents and businesses in participating communities could become customers as soon as Winter 2016. Sign up to stay connected through the website.

- AUGUST 2015** > **Decide on Technical Study**
- FALL 2015** > **Begin Community Outreach**
- WINTER 2015** > **Form Initial Joint Public Agency**
- SPRING 2016** > **Expand Agency to More Communities**
- SUMMER 2016** > **Submit Implementation Plan to California Public Utilities Commission**
- FALL 2016** > **Send Customer Notifications**
- WINTER 2016** > **Commence Service**



a growing partnership

The Silicon Valley CCE Partnership currently has four members:

- City of Sunnyvale
- City of Mountain View
- City of Cupertino
- County of Santa Clara (for unincorporated communities)

During the next few months, other cities in the county will also be deciding whether to join the Partnership.

info@SVCleanEnergy.org

SVCleanEnergy.org

January 13, 2016 Community Meeting Poll Results

1. Do you think it's a good idea to create a locally controlled non-profit public agency to provide cleaner, greener electricity for you at competitive prices?

	electronic	hard copy	total	% total
Answers				41
Yes	19	13	32	78%
No	0	2	2	5%
Don't know	5	2	7	17%

2. What is the most important outcome for you in creating a locally-controlled nonprofit public agency?

Answers				40
Create more renewable energy	4	2	6	15%
Reduce our carbon footprint	15	11	26	65%
Reduce prices for electricity	3	2	5	13%
Create local jobs	0		0	0%
Other	2	1	3	8%

3. What is your main concern about our community implementing a CCE program?

Answers				41
Costs will go up	5	2	7	17%
Power won't be as reliable	2	3	5	12%
Service will suffer	1	1	2	5%
I don't have any concerns	9	8	17	41%
Other	7	3	10	24%

4. If provided as an option, how much more would you be willing to pay to have all your electricity generated by renewable sources, such as wind and solar?

Answers				42
0%	1	4	5	12%
1-5%	9	3	12	29%
6-10%	6	2	8	19%
11-15%	7	7	14	33%
Don't know	1	2	3	7%

January 13, 2016 Community Meeting Poll Results

5. What is the main point or key message about CCE to share with the general public to build community support?

Answers				41
This is an easy and effective way to reduce your carbon footprint	5	4	9	22%
This offers true competition in how you buy electricity	6		6	15%
This is the single most effective way to meet our community climate goals	6	5	11	27%
Participating cities and the County can develop local programs that directly benefit us	4	4	8	20%
Don't know	3	4	7	17%



SILICON VALLEY
CCE PARTNERSHIP

Community Input Meeting Comments & Questions

Location	Date	Collection Method	Q3: Question/Comment
Los Altos	13-Jan	Audience	What is the "exit fee"? How much is it? Does it sunset?
Los Altos	13-Jan	Audience	How is renewable energy cheaper with CCE?
Los Altos	13-Jan	Audience	What is "local" solar? Goal: business/residential local generation - target is self-sufficiency, going off grid all together.
Los Altos	13-Jan	Audience	Will PG&E just shift charges to distribution and transmission?
Los Altos	13-Jan	Audience	Let's make sure there's a real choice!
Los Altos	13-Jan	Audience	How can we compare CCE to PG&E? Matrix?
Los Altos	13-Jan	Audience	How can CCE protect against changes in the IOU market and current offering?
Los Altos	13-Jan	Audience	Comment: Legitimize cost savings - compare simply to PGE
Los Altos	13-Jan	Audience	Will CCE compete for the same renewable energy? Shifting providers around increasing price? Is there additional capacity available?
Los Altos	13-Jan	Audience	Can the CCE mandate solar?
Los Altos	13-Jan	Audience	Is this program similar to other city power programs like Palo Alto & Santa Clara?
Los Altos	13-Jan	Audience	Who's responsible to guarantee quality power?
Los Altos	13-Jan	Audience	Is PG&E in favor because they can now charge more in additional service charges?
Los Altos	13-Jan	Audience	Is there a cap in said charges?
Los Altos	13-Jan	Audience	How much new energy will be generated?
Los Altos	13-Jan	Audience	How does CCE increase amount of clean energy sources?



Community Input Meeting Comments & Questions

Location	Date	Collection Method	Q3: Question/Comment
Los Altos	13-Jan	Audience	How will board of directors be elected (or appointed)?
Los Altos	13-Jan	Audience	Do board votes count the same city to city? Will they be equal or based on city population?
Los Altos	13-Jan	Audience	Are there future opportunities to join if not implemented now?
Los Altos	13-Jan	Audience	How many alternative energy sources exist in the area?
Los Altos	13-Jan	Audience	Why is hydro included in non-renewable sources? (Consider re-categorizng)
Los Altos	13-Jan	Audience	What happens to energy efficiency/conservation programs?
Los Altos	13-Jan	Audience	What is PG&E's position? Will they still make money?
Los Altos	13-Jan	Audience	CCE seems redundant since PG&E is already in place buying renewables.
Los Altos	13-Jan	Audience	Solar farms: not in favor due to the negative impact on birds.
Los Altos	13-Jan	Audience	PG&E shareholders shouldn't make money off of energy.
Los Altos	13-Jan	Audience	Willingness to pay - 0% because I already offset all of my energy use with solar.
Los Altos	13-Jan	Audience	Should offer 100% "opt-up" option like Palo Alto, I would pay a premium for 100%.
Los Altos	13-Jan	Audience	Slides bigger font, better sound.
Los Altos	13-Jan	Audience	Can't locate solar at my house, would pay more than 15% to offset energy use from another solar system.