



DATE: June 22, 2016

AGENDA ITEM # 2

TO: Bicycle/Pedestrian Advisory Commission

FROM: Cedric Novenario, Staff Liaison

SUBJECT: Bicycle/Pedestrian Education – Farmer’s Market Outreach

RECOMMENDATION:

Receive a report and provide comments and direction regarding bicycle/pedestrian outreach activities at the Los Altos Farmers Market

BACKGROUND

At the April 2016 BPAC meeting, the commission elected to obtain a booth at the Farmer’s Market in Los Altos in an effort to solicit feedback from residents regarding bicycle and pedestrian education topics. Two booths were obtained in May and June 2016. Chair Brinsfield, Vice-Chair Ambiel, Commissioner Hlavka and City staff attended and assisted with the Farmer’s Market booth. The feedback from the residents will aid the commission develop an outreach theme for a planned education event later in 2016.

DISCUSSION

The BPAC booth was set up with: large-scale maps of the City, large memo tablets, and existing transportation planning documents, VTA outreach materials, Silicon Valley Bicycle Coalition education materials, and Los Altos YES program materials. Commissioners and staff engaged with the public regarding what types of education would be useful for Los Altos residents. The common topics heard at these events were:

- Speeding on city streets
- Crossing guard information
- Sidewalk bicycle riding
- Need for more sidewalks
- Driver education regarding bicycles and pedestrians
- Stop sign, signal, flashing crosswalk information
- Wrong way bicycle riding
- Neglecting to stop at stop signs for both cyclists and motorists
- When does a road qualify for a bike lane, route or path
- How does a Sharrow work?
- How does the school speed zones work?

- How can more bike and pedestrian projects get constructed?

Based on the limited sample size some common outreach education themes can be considered:

- Safe driving speeds around heavily used bike and pedestrian routes
- Bicycle facilities 101 (Bike Paths, Bike Lanes, Bike Routes) and how to use them
- Pedestrian facilities 101 (sidewalks, pathways, shoulders) and how to use them
- Bicycle and Pedestrian safety measures-what's available and how can they be implemented

The Commission can choose to focus on the sample education themes above or develop additional themes based on input from the Farmer's Market and direct staff to work with the event planning subcommittee to further develop the theme. Or, The Commission can choose to hold additional booths at the Farmer's Market to gain more information from residents as well.