

# Business Workshop

## Learn How a City-wide Loyalty Program Can Help Grow Revenues

March 29, 2016  
6:00 p.m.

Neutra House  
181 Hillview Ave  
Los Altos

### What's a City-wide Loyalty Program?

A network that incentivizes customers to shop locally by providing them with cash back rewards and coupons.

### How does it work?

Customers gain cash back rewards and coupons that can be used at any store in the network just by using the mobile app Buzzub.

### What's in it for my business?

A City-wide loyalty program increases visibility of participating businesses and attracts new customers through cross-promotion within the network.

Buzzub provides the tools and mechanisms to administer the loyalty program while merchants maintain the ability to individually tailor their reward offerings.

### Please RSVP

Julie Rose, (650) 948-1455 or [julie@losaltoschamber.org](mailto:julie@losaltoschamber.org)

Brought to you by the City of Los Altos, Los Altos Village Association and Los Altos Chamber of Commerce

Presenters:

